

Name: Dr. Ron G. Cheek
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I. Education

University of New Orleans - PhD - 1996

University of New Orleans - MBA - 1990

Loyola University - BBA - 1978

II. Academic Experience

Associate Professor, University of Louisiana at Lafayette, (2000 - Present).

III. Administrative Experience (if applicable -- Dean, Assoc/Ass Dean, Dept Head)

IV. Intellectual Contributions

a) Refereed Journal Articles

Wei, T., Zhu, Z., Lei, L., Cheek, R. (2016). Simulation of complex regional technology innovation ecosystem under resource constraints. *Int. J. Simulation and Process Modelling*, 11(5), 12. (Cabell's acceptance rate: 19%, ABDC rating: C)

Kunz, M. B., Cheek, R. G. (2016). How AACSB-Accredited Business School Assure Quality Online Education. *Academy of Business Journal*, 1(2016), 105-115. (Cabell's acceptance rate: 13%)

Cheek, R., Sale, M., Wolverton, C. (2015). Development of a Measurement Instrument for Website Design Utilizing Analytic Hierarchy Process (AHP) Multi-attribute Decision Mode. *The International Journal of E-Business Research*, 11(3), 18-30. (Cabell's acceptance rate: 15%)

Cheek, R., Sale, S., Sale, M. (2015). Using AHP to Develop a Measure of Webpage Presence. *Academy of Strategic Management Journal*, 14(1), 109-118. (Cabell's acceptance rate: 25%)

Myers, D. A., Hartfield, R. D., Cheek, R. (2014). The Trilateral MBA: Approach to International Exchange of MBA Students of NAFTA Partners. *Journal of the International Academy for Case Studies*, 20(1). (Cabell's acceptance rate: 25%)

Cheek, R., Kunz, M. B., Hatfield, R. D., Ferguson, T. (2013). Codifying Academic Research: Semantic web driven innovation. *Academy of Information and Management Sciences Journal*, 16(1), 1-6. (Cabell's acceptance rate: 25%)

Cheek, R., Ferguson, T. (2013). Experiential learning through a social media analysis project in a distance learning class. *American International Journal of Contemporary Research*, 3(11), 1-13. (Cabell's acceptance rate: 25%)

Hartfield, R. D., Cheek, R. (2012). Developing collegiality in organizations: Structured approaches for leaders in higher education. *The International Journal of Knowledge, Culture and Change Management*, 11(4), 157-168. (ABDC rating: C)

b) Refereed Proceedings at Academic Meetings

Ferguson, T., Cheek, R., Wolverton, C., Society of Business, Industry and Economics Annual Conference, "Development of Technology-Based Strategic Social Media Plan for Non-Profits through Distance Learning Courses," Society of Business, Industry and Economics, Sandestin, FL. (March 15, 2016).

Wolverton, C., Cheek, R., Blanchard, M., Proceedings of the International Conference on Information Systems – SIGED, "The Use of Technology in Online Classrooms: Are We in Need of a Paradigm Shift?," Association for Information Systems, Fort Worth, TX. (2015).

c) Refereed Conference Presentations

Ferguson, T., Cheek, R., Wolverton, C., Society of Business, Industry and Economics Annual Conference, "Development of Technology-Based Strategic Social Media Plan for Non-Profits through Distance Learning Courses," Society of Business, Industry and Economics, Sandestin, FL. (March 15, 2016).

Cheek, R. G. (Author), Green, D. D. (Author), Ferguson, T. (Author & Presenter), Western Decision Sciences Institute, "Entrepreneurial Utilization of Social Media to Build Social Identity and Social Capital.." (2015).

Cheek, R. G. (Author & Presenter), Academy of Business Research Conference, "Measuring Quality in AACSB-Accredited Online Courses," New Orleans, LA. (March 2015).

Ferguson, T. (Coordinator/Organizer), Cheek, R. (Coordinator/Organizer), Wolverton, C. (Other), Logan, J., Tanner, J. (Other), Wech, B., Dolowitz, A., Minsky, B., "Strategic Plan for Community Outreach through Online Distance Learning Courses," Academy of Management Annual Meeting, Philadelphia, PA. (August 2014).

d) Non-Refereed Articles, Abstracts and Book Reviews

e) Other Presentations at Academic and Non-Academic Meetings and Conferences

Cheek, R. G. (Author), Academy of Business Research New Orleans Conference. (March 23, 2016).

Cheek, R., Presentation to UL School of Architecture and Design, School of Architecture. (March 1, 2016).

Cheek, R. G. (Author & Presenter), St. Martin Parish Retired Teachers Association (SMART), "Entrepreneur Driven 2nd Life After Retirement," Crawfish Town, St. Martin Parish. (February 21, 2016).

Cheek, R., Ferguson, T., Strategic Perspectives on Social Media Driven Entrepreneurship, "Proceedings of the Society of Business, Industry and Economics.." (2015).

f) Instructional Materials

V. Professional Activities

a) Journal Editorial/Review Board

Reviewer, Journal Article, Academy of Business Research. (2015 - Present).

Editorial Review Board Member, Academy of Strategic Management Journal. (2015 - Present).

Reviewer, Journal Article, Academy of Management TIM. (1995 - Present).

Reviewer, Journal Article, Academy of Management Entrepreneurship. (1991 - Present).

b) Official Positions

Editorial Review Board Member, Academy of Strategic Management Journal. (2015 - Present).

c) Activities

INNOV8. (April 2015 - Present).

d) Development Activities

Research Forum: Publishing in Quality Journals: Editorial Perspective. (November 17, 2015 - Present).

Tutorial, "Bloomberg Terminal Training for Educators." (October 11, 2016).

Workshop, "How Can I Design Critical Thinking Into My Courses?." (October 3, 2016).

Workshop, "MCOBA Resume Workshop." (September 8, 2016).

Distance Learning Course Reviewer, "Course Reviewer Digital Badge," UL Office of Distance Learning. (June 30, 2016).

Workshop, "Advisor Training Session," Academic Advising. (October 8, 2015).

Continuing Education Program, "Research Forum: Publishing in Quality Journals: Editorial Perspective." (September 29, 2015).

Seminar, "SMART Board & SMART Notebook 14 Training." (March 27, 2015).

VI. Grants and Contracts

Unknown Type

Cheek, R., "Flipping Traditional Classes: A Gateway to Online Teaching," Sponsored by Faculty Development. (2015).

Cheek, R., "Funding for the development online of MGMT 540." (June 2014).

VII. Business Experience (including professional, government, and military) and Consulting

VIII. Institutional and Community Service

a) University

Committee Member, Graduate Curriculum Committee. (September 1, 2016 - Present).

Committee Member, CAFE Faculty Professional Development Task Force. (February 2016 - Present).

Attendee, Meeting. (January 28, 2016 - Present).

Faculty Advisor, UL FBLA-PBL. (January 2016 - Present).

Task Force Member, STEP Sustainability Advisory Council. (November 4, 2015 - Present).

Committee Member, Information Technology Advisory Council (ITAC). (November 2015 - Present).

Committee Member, University Information Technology Advisory Council. (October 30, 2015 - Present).

Committee Member, Focus Group for Redesign of University ULink Portal. (April 2015 - Present).

Committee Member, Educational Grant Selection Committee. (2015 - Present).

Grant Proposal Reviewer, Internal, Educational Grants Selection Committee. (2014 - Present).

Committee Member, PhD Dissertation Committee. (2013 - Present).

Faculty Mentor, Reviewer for Distance Learning. (2012 - Present).

Task Force Member, FA Educational Grant 2015-2016. (November 2, 2015 - April 2016).

Program Organizer, Strategic Plan for Ragin Cajuns Athletics. (January 28, 2016).

Graduate Thesis Committee Sport Management. (January 2015 - December 2015).

Program Coordinator, MCOBA Library Liaison. (2012 - 2015).

Member of the Beta Testing for New Moodle Upgrade. (August 2014 - August 2015).

Committee for the Redesign of the University's Portal - ULink. (April 29, 2015).

Presenter, Five Minute Moodle Messages Moodle User Group. (April 16, 2015).

Guest Speaker, Moodle Users Group. (April 16, 2015).

Committee Member, Graduate Thesis Committee Sport Management. (January 2014 - December 2014).

Committee Member, Graduate Thesis Committee Sport Management. (January 2013 - December 2013).

b) College

Attendee, Meeting, Advisor Training Session. (October 15, 2015 - Present).

Attendee, Meeting, MCOBA Research Forum. (September 29, 2015 - Present).

Faculty Advisor, Resume Cafe. (September 17, 2015 - Present).

Tuten Title & Escrow LLC Entrepreneurship Signing Event. (September 17, 2015 - Present).

Faculty Advisor, Resume Fair. (September 8, 2016).

Critical Website Analysis for Acadiana Companies. (January 2015 - December 2015).

Ragin Business Week Student Appreciation Breakfast. (October 2015).

Committee Member, MCOBA Summer Research Grant Selection Committee. (October 16, 2015 - October 19, 2015).

Faculty Mentor. (September 18, 2015).

Attendee, Meeting. (September 14, 2015).

Ragin Business Week Student Appreciation Breakfast. (April 2015).

Ragin' Business Week Student Appreciation Day. (April 23, 2015).

AcceleRagin. (January 21, 2015).

Critical Website Analysis for Acadiana Companies. (January 2014 - December 2014).

Presenter, "Social Media Driven Entrepreneurship's Impact on Your Future,". (September 3, 2013 - October 29, 2013).

"Overcoming Fear of Distance Learning,". (September 21, 2013).

c) Department

Committee Member, QMET Instructor Search. (September 2015 - Present).

Student Placement, Ragin Business Week. (March 17, 2016).

Committee Chair, Dupre' Library Liaison Department of Management. (January 2015 - December 2015).

d) Community

Chairperson, Website Analyses for Organizations in the Business Community. (August 2015 - December 2015).

Chairperson, Website Analyses for Organizations in the Business Community. (January 2015 - May 2015).

Chairperson, Website Analyses for Organizations in the Business Community. (August 2014 - December 2014).

Chairperson, Website Analyses for Organizations in the Business Community. (January 2014 - December 2014).

Chairperson, Website Analyses for Organizations in the Business Community. (August 2013 - December 2013).

Chairperson, Website Analyses for Organizations in the Business Community. (January 2013 - May 2013).

IX. Honors and Awards

Scholarship/Research

Coca-Cola/BORSF Endowed Professorship in Business Administration, MCOBA
Professorship Selection Committee. (2015).

X. Other (user must add content here, or remove this section if not applicable)