

SUZANNE AKULLIAN

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Event/Production professional with over 20 years of experience managing and producing events including: Corporate Events, Conferences and Trade Shows, International Sporting Competitions, Fundraisers for Non-Profit Agencies, Live and Filmed Television Production. Specialties: Project conceptualization and management, budgeting, contract negotiations, logistics. Proven fiscal results with annual growth.

Career

Sr. Manager, Convention Management Edwards Lifesciences, Irvine, CA

April 2013 - present

Project lead for all THV National, US regional medical conventions and internal corporate events: Initiate, plan and execute all US medical meetings/conventions for the Transcatheter Heart Valves business unit. Additionally responsible for planning and execution of ancillary meetings/symposia and customer events and support international conventions

Director of Special Events & Associate Director of Development Crystal Cove Alliance, Laguna Beach, CA

July 2010 – April 2013

Responsible for all fundraising events and activities for Crystal Cove Alliance. Produce Annual Fundraising Gala (incl. live entertainment, five-star cuisine, live and silent auction) with net profits of \$250,000, Manage Ambassador Program, Introduce Corporate and Private Donors to CCA's mission of restoration, education and conservation at Crystal Cove State Park to preserve this unique and historic place on Southern California's coastline. Previously contracted independently to manage Annual Gala (2005 - 2009.)

Marketing Communications Manager Emulex, Santa Ana, CA

July 2007 - April 2009

Managed all corporate events including industry tradeshows, worldwide partner conference, customer and employee appreciation events. Supported sales force with product marketing launches. Create marketing promotions to reach customers through collateral materials, advertising, sweepstakes, and incentives.

Owner/ Event Producer

Event Production Network

August 2001 – December 2009

Independent event producer with multiple clients including Aspen Skiing Company (World Cup Alpine Ski Races 2001 - 2006), Ocean Institute (Fundraising Events 2003 - 2006), and Crystal Cove Alliance (Fundraising Events 2005, 2006, 2008 & 2009). Managed budgets ranging from \$50,000 - \$1 million. Average revenues of \$750,000 annually through fundraising. Served audiences from 300 - 5,000.

Education

Pepperdine University, Malibu, CA | B.A. Organizational Communications